



**FOR IMMEDIATE RELEASE:**

July 1, 2003

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**HAPPY BIRTHDAY AMERICA!**

Sunoco Welcome America! serves up America's Birthday Tastykake, a new event for the 2003 Festival.

**PHILADELPHIA, PA** July 1 - Sunoco Welcome America! will be hosting America's birthday bash, complete with red, white and blue balloons, and the best birthday cake in America – Tastykake!

On Wednesday, July 2, 11:30 a.m. to 1:30 p.m. in the Amtrak 30<sup>th</sup> Street Station, Tastykake will bake up a patriotic cake commemorating America's 227<sup>th</sup> birthday. The giant, 4 foot, 5-tiered layer cake will feature Tastykakes' signature products including Chocolate Juniors, Chocolate Cupcakes, Mint Kandykakes, and Snowballs among others. Philadelphia Mayor John Street will cut the ceremonial first slice of the giant cake, and the Mummers will strike up the band with music that will inspire and entertain guests. The event is free and open to the public. Tastykake will also be giving away free samples of its newest product improvement - Tastykake 20% More Fruit Pies.

Tasty Baking Company, Amtrak, WJZ 106.1, Sunny 104.5, 103.9 The Beat and Y100 are sponsors.

For a detailed listing of dates, times and locations of Sunoco Welcome America! Festival events, log onto [www.americasbirthday.com](http://www.americasbirthday.com) or call 800-537-7676.

Coverage is invited.

The 2003 Sunoco Welcome America! Festival, occurring June 28-July 6, is produced by Welcome America, Inc., a non-profit organization with a mission to celebrate America's birthday in its birthplace, Philadelphia. The Festival attracts more than three million people each year through its variety of free events created to encourage civic pride, promote the City of Philadelphia and enhance the quality of life for residents of the region. For more information call 215-683-2200 or log onto [www.americasbirthday.com](http://www.americasbirthday.com)

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